

Custom Fonts For Brands

HANYI CUSTOM FONTS

Let your brand speak
through its own custom font.
We're here to craft it for you.



BUSINESS OVERVIEW

Founded in 1993, Beijing Hanyi Innovation Technology ("Hanyi") is a leading provider of cultural and technological products, specializing in typeface design, development, Chinese information processing research, and Chinese character application solutions. The company holds several major IPs and was listed on the SZSE ChiNext market in August 2022 (Stock code: 301270). Hanyi has been recognized by the Beijing Municipal Science & Technology Commission with the designation and honorary certificate of "Beijing Design Innovation Center". With a highly skilled design team and extensive experience in multilingual font development, Hanyi has played a pivotal role in the international expansion of many prominent brands. The company has successfully completed custom typeface projects for well-known companies, including HarmonyOS Sans for Huawei, MiSans Global for Xiaomi, AlibabaPuHuiTi for Alibaba, PingAnNuanChengTi for Ping An Bank, IM Sans for IM Motors, Tencent Peacekeeper Elite for Game for Peace, and Arita Heiti for Amorepacific.

CUSTOM TYPEFACE SERVICES

- **Custom Fonts for Brands**

Bespoke typeface solutions designed to create a unified brand or product identity.

- **Custom Fonts for Global Scripts**

Complete font design and development services spanning a broad range of scripts.

- **Harmonizing Chinese Typeface with Global Scripts**

Development of Chinese fonts that seamlessly align with the visual aesthetics of multilingual fonts.

- **Custom Logo Typeface Design**

Specialized typeface creation for unique logo fonts that enhance corporate branding.

CATA

LOGIC

SECTION-01

**BRAND
RENEWAL**

SECTION-02

**GLOBAL
EXPANSION**

SECTION-03

**USER
EXPERIENCE
ENHANCEMENT**

SECTION-04

**CULTURAL
HERITAGE**

SECTION-05

**SOCIAL
RESPONSIBILITY**

SECTION-06

**GAMING
ARTISTIC**

BRAND RENEWAL

Through innovative typeface design, we breathe new life and personality into brands. By aligning with the brand's unique traits, we create custom fonts that elevate its visual identity. These fonts not only maintain consistency within the brand's visual framework but also embody its core values, enhancing recognition and amplifying influence. They serve as powerful tools to convey brand culture, fostering deeper emotional connections and building greater brand loyalty. A well-crafted typeface brings the brand's story to life, forging a lasting connection with its audience.

WeChat

WeixinTi



OPPO

OPPO Sans



DingTalk

DingTalk JinBuTi



Ping An Bank

PingAnNuanChengTi

WeChat

WeixinTi

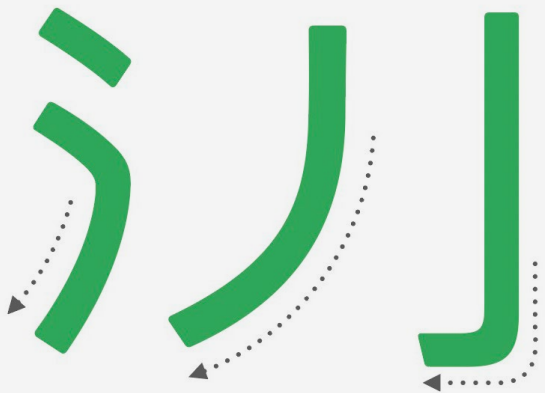
When one of the world's oldest writing systems meets modern communication methods and merge into the lifestyle shaped by WeChat, the new brand typeface "WeixinTi" is born. WeixinTi inherits the classic and versatile style of Heiti while integrating the oval visual element from the WeChat logo, seamlessly uniting Chinese and Latin scripts, along with figures and punctuation. Its strokes preserve the emotional resonance of Chinese characters, incorporating connected or simplified forms to achieve a more fluid and relaxed aesthetic. Paired with the WeChat logo, WeixinTi exudes simplicity and understated elegance.

Supported Scripts

Simplified Chinese
Latin
Cyrillic

微信

微信是一个生活方式



微信支付



公众号



小程序



视频号助手



小游戏



小商店



表情开放平台



搜一搜开放平台



OPPO

OPPO Sans

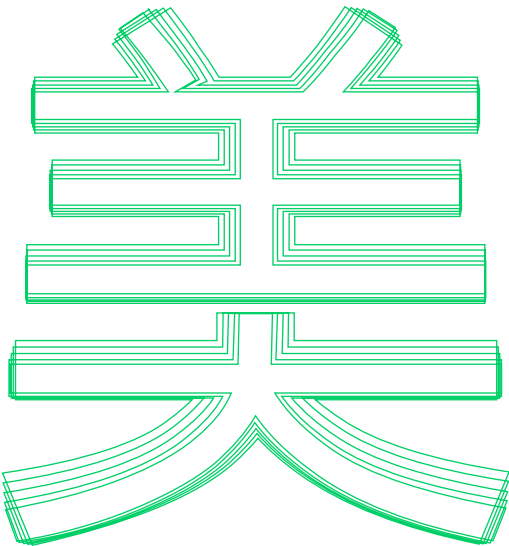
OPPO has consistently adhered to a pure and authentic brand identity, which served as the inspiration behind OPPO Sans, a variable font that signifies the brand's evolution. The typeface boasts balanced, elegant structures that enhance both readability and visual appeal. Its streamlined strokes not only improve the on-screen reading experience but also reinforce OPPO's image as an innovative and sophisticated brand.

Font Styles

- Light
- Regular
- Medium
- SemiBold
- Bold
- Variable Fonts

Supported Scripts

- Simplified Chinese
- Traditional Chinese
- Latin
- Cyrillic
- Greek
- Arabic



OPPO Sans

pd



69

Ω

科技与舒适并存
普适与美感兼顾
温度与友善兼备
风格与价值齐具
国际多文种涵盖

Light Regular Medium SemiBold Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
opqrstuvwxyz 1234567890""&'&,-.
Regular

用文字全方位探索科技美感,舒展的笔画洋溢着年轻的气息,字里行间流动着的鲜活,创造出全新的品牌体验,持续引领市场发展。
Light

用文字全方位探索科技美感,舒展的笔画洋溢着年轻的气息,字里行间流动着的鲜活,创造出全新的品牌体验,持续引领市场发展。
Regular

用文字全方位探索科技美感,舒展的笔画洋溢着年轻的气息,字里行间流动着的鲜活,创造出全新的品牌体验,持续引领市场发展。
Medium

用文字全方位探索科技美感,舒展的笔画洋溢着年轻的气息,字里行间流动着的鲜活,创造出全新的品牌体验,持续引领市场发展。
SemiBold

用文字全方位探索科技美感,舒展的笔画洋溢着年轻的气息,字里行间流动着的鲜活,创造出全新的品牌体验,持续引领市场发展。
Bold



新品 **OPPO Find X7** 新配色上市

专业哈苏人像 | 超通透钻石屏

立即抢购



OPPO Watch X

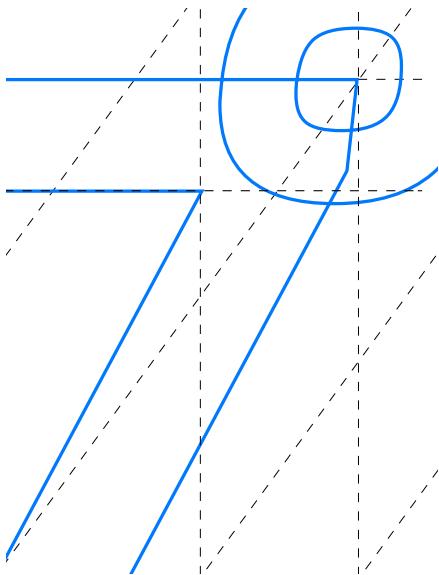
蓝宝石水晶表镜 | 双频 GPS 精准定位

立即查看

DingTalk

DingTalk JinBuTi

DingTalk JinBuTi is a custom typeface designed to embody DingTalk's inclusive and open philosophy as a work platform. The slight tilt of the font symbolizes forward momentum, while the balance of angular and rounded forms makes it particularly suited for headings and display text. Its rounded corners—soft on the exterior but structured within—lend an inviting, approachable quality. Simplifying the strokes of more intricate characters ensures clarity and balance, while preserving the integrity of simpler forms. Merging technological vitality with aesthetic appeal, the font captures a dynamic and forward-looking spirit.



Supported Scripts

Simplified Chinese
Latin

钉钉进步体

让	进	步	避	碍	碍	碍
发	生		钉	善	得	班
让	办	公	更	高	效	科技向实
DingTalk	JinBuTi			万物生长	AI	
超级助理	钉钉, 让进步发生	@?!%1234567890				

钉钉2023 (年度表情)

钉钉演我2023年
精神状态



DINGMOJI
TOP 10

👉 点击这里 揭晓榜单

钉钉2023 TOP 10 年度表情榜单



TOP1
捂脸哭

TOP2
OK

TOP3
跪了

钉钉

是个什么群?

钉钉群2.0



zhǎo rén qún
《找人群》



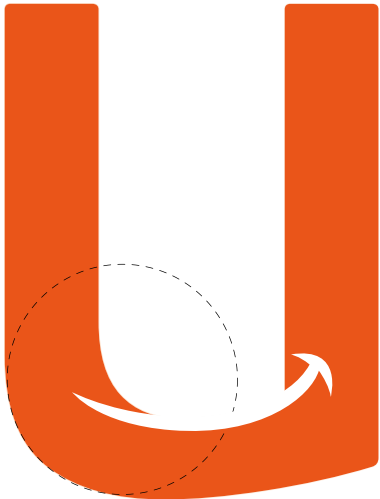
yè wù qún
《业务群》



Ping An Bank

PingAnNuanChengTi

Adhering to the brand philosophy of "Expertise Makes Life Simple", Ping An Bank introduced a custom advertising typeface—PingAnNuanChengTi. The character "Nuan" conveys warmth, care, and attentiveness, while "Cheng" reflects the bank's signature orange hue, symbolizing its sincere and professional customer service. Slightly upturned strokes create a softer, more inviting tone, while the distinct handwritten style brings a personal touch to finance. The comprehensive typeface upgrade strengthens Ping An Bank's ability to deliver a more personalized and thoughtful service to its users.



Font Styles

Regular
Medium
Bold

Supported Scripts

Simplified Chinese
Latin

平安暖橙体

平安银行专业
让生活更简单

Regular

平安银行专业
让生活更简单

Medium

平安银行专业
让生活更简单

Bold

平安

平安暖橙体 Regular

平安

平安暖橙体 Medium

平安

平安暖橙体 Bold

享保招贺

叮百加适

品商善额

Smile



中国平安 PING AN 金融·科技 专业 让生活更简单

规则

专享139元大礼包

还款立减10元
再送129元电动牙刷

中国平安 PING AN 金融·科技 专业 让生活更简单

规则

平安信用卡客户专属
免费领70元还款券

限平安信用卡流通户中未开过我行借记账户的客户参与

GLOBAL EXPANSION

As brands expand globally, overcoming communication barriers becomes the first challenge. Multi-script custom font design has become a crucial need for enterprises seeking international growth. In addition to meeting essential Chinese font design requirements, Hanyi has built specialized teams and development processes to cover a wide range of scripts for global languages, including Japanese, Korean, Arabic, Cyrillic, Greek, and Devanagari (Hindi). These services enable businesses to extend their reach and connect more effectively with diverse markets worldwide.

Alibaba

AlibabaPuHuiTi



Xiaomi

MiSans Global



Shokz

Shokz Sans



Amorepacific

Arita Heiti

Alibaba

AlibabaPuHuiTi

AlibabaPuHuiTi is a bespoke typeface family created for Alibaba Group as part of their rebranding. The design is slightly condensed with a higher center of gravity, perfectly capturing Alibaba's dynamic corporate spirit. Prioritizing clarity and dependability, we adopted a modern design approach to imbue the typeface with a contemporary, versatile feel. This modern Heiti family is defined as "a versatile, modern typeface suitable for all usage scenarios".



Font Styles

Thin
Light
Regular
Medium
SemiBold
Bold
ExtraBold
Heavy
Black

Supported Scripts

Simplified Chinese
Traditional Chinese
Latin
Cyrillic
Greek
Japanese
Korean

阿里巴巴
普惠体
AlibabaPuHuiTi

- 35 Thin • 美
- 45 Light • 美
- 55 Regular • 美
- 65 Medium • 美
- 75 SemiBold • 美
- 85 Bold • 美
- 95 ExtraBold • 美
- 105 Heavy • 美
- 115 Black • 美

はすの

笔画造型

平缓的弧线和具有手写感的笔画，让字体具有亲切的氛围

ÄÖoO。ほパピポ

Alibaba Sans JP 假名的读音点保持了拉丁字母的圆方设计，既成为了这款字的记忆点，也与拉丁字母形成了呼应。

東国 あア HO

Alibaba Sans JP 假名字面匹配了汉字略小的字面以及拉丁字母的高度。

ÄÖoO! 아웁굉웁

韓文字面框为940，能够形成明快通透的版面效果，并且很好地匹配了汉字的字面，以及拉丁字母的高度。

Hello, This is

阿里巴巴普惠体3.0

[GB18030-2022, 实现级别1,2,3]

*汉字字符数87,887




U DESIGN WEEK HZ, CHINA

U DESIGN WEEK

U设计周 2023

_Ucan专业论坛



听喜马拉雅

跳过广告

11月11日终极狂欢

全年底价 错过等一年

立即加购 GO



luckin coffee

多喝拿铁季 2020.11.9起 全场拿铁饮品 5.5折起

早。昨晚还好吗？该醒醒了。

来杯55折的厚乳拿铁。



Xiaomi

MiSans Global

The expansive MiSans Global typeface family supports over 20 writing systems, covering more than 600 languages and over 100,000 glyphs. As the default font for Xiaomi HyperOS, it adheres to the principles of simplicity, clarity, humanity, and readability, ensuring a consistent multilingual experience across Xiaomi's product ecosystem. MiSans Global is also a variable font, making it adaptable to a range of scenarios while supporting numerous OpenType features, which cater to the more complex requirements of typesetting.

小米

Xiaomi Hyper OS

MiSans Global

Font Styles

- Thin
- Extralight
- Light
- Normal
- Regular
- Medium
- DemiBold
- SemiBold
- Bold
- Heavy
- Variable Font

Supported Scripts

- Simplified Chinese
- Traditional Chinese
- Latin
- Cyrillic
- Greek
- Arabic
- Tibetan
- Khmer
- Myanmar

文字，
是一切美的
开始。

- ① MiSans Thin
- ② MiSans ExtraLight
- ③ MiSans Light
- ④ MiSans Normal
- ⑤ MiSans Regular
- ⑥ MiSans Medium
- ⑦ MiSans Demibold
- ⑧ MiSans Semibold
- ⑨ MiSans Bold
- ⑩ MiSans Heavy

Chinese	Hawaiian	Arabic	Bengali
你好	Hola	مرحبا	হ্যালো
Cyrillic	Devanagari	French	Portuguese
Привет	हैलो	Bonjour	Olá
Lithuanian	Greek	Gurmukhi	Gujarati
Sveiki	Γεια	ਹੈਲੋ	હેલો
Italian	Kannada	Khmer	English
Ciao	ಹಲೋ	ជំរាបសួរ	Hello
Lao	Malayalam	Myanmar	Odia
ສະບາຍດີ	ഹലോ	မင်္ဂလာပါ	ହେଲୋ
Persian	Polish	Tamil	Telugu
سلام	Cześć	ஹலோ	హలో
Thai	Swedish	Turkish	Vietnamese
สวัสดี	Hallå	Merhaba	Xin chào

小米集团战略

「人车家全生态」

Human x Car x Home
All your needs in one smart ecosystem

了解详情

模糊与混色

行程已开始

预计15分钟到达目的地

距离目的地3.5公里

Born To Run

Red Parker

照片

相册

推荐

16:42

35°

36° / 23°

海陵区

小米视频

小米游戏中心

小米商城

小米社区

小米运动

小米音乐

小米天气

小米日历

小米钱包

小米健康

小米安全

小米助手

Xiaomi Exclusive Service Center-Da Nang

- Mạng đến nơi bảo trì

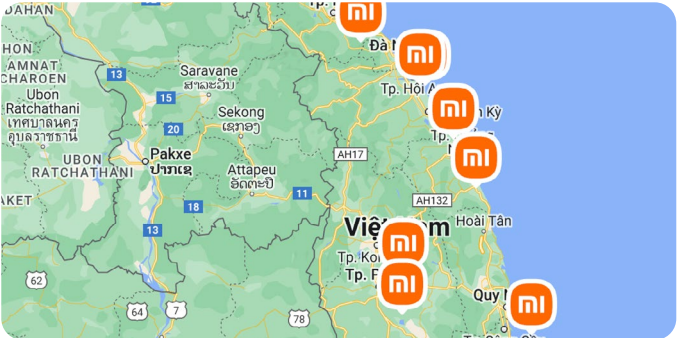
Tại nơi đặt thiết bị
- Gửi đến nơi bảo trì

Điểm thu gom

Tòa Nhà PVI, 100-102 Đường Nguyễn Văn
Linh, Phường Nam Dương, Quận Hải Châu,
TP. Đà Nẵng

Thứ hai đến thứ bảy: 08:00 - 17:30

02367300080



Shokz

Shokz Sans

Shokz Sans is a Latin typeface designed for Shokz, a leading Chinese sports headphone brand. Its slightly squared, wide structure conveys a blend of visual pleasantness and modern, tech-forward aesthetics. To meet the demands of various applications, such as titles and body text, two variations—Display and Text—were developed. The typeface was crafted to reinforce Shokz’s innovative leadership in the sports headphone industry. Additionally, Hanyi assisted Shokz in updating its logo and introduced a new Chinese slogan typeface, further enhancing the brand’s visual identity, improving user experience, and supporting its global expansion efforts.

Font Styles Supported Scripts

- DISPLAY-Bold Latin
- DISPLAY-Medium
- TEXT-Regular
- TEXT-Light

SHOKZ 韶音

专业运动耳机 就选韶音®

开放运动耳机 韶音 不入耳蓝牙耳机

中文设计

Possibilités Notre technologie La Conduction Osseuse

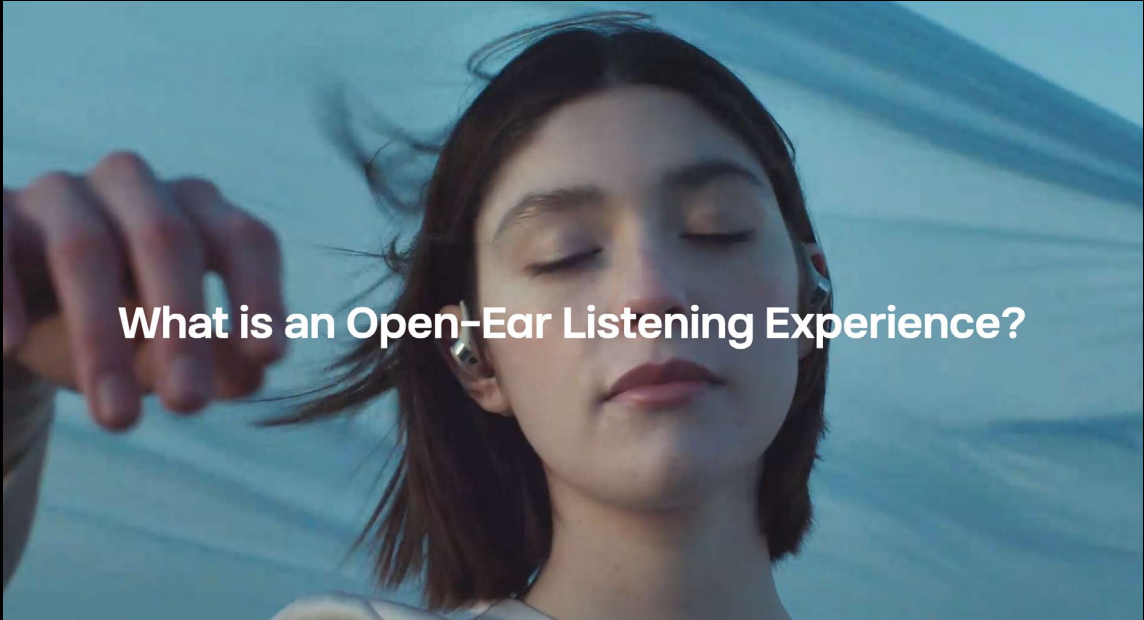
Cela permet une reproduction du son nette et claire, même dans des environnements bruyants, et élimine la nécessité de propager les ondes sonores à travers l'air, réduisant ainsi l'impact potentiel sur autrui.

Les ingénieurs de Shokz ont adopté une approche novatrice pour améliorer la qualité audio des écouteurs. En modifiant le transducteur et en ajoutant des composants de vibration, tels que des bobines et des ressorts, ils ont créé une expérience audio plus immersive et dynamique. Nous avons déployé des efforts continus pour améliorer la technologie de conduction osseuse, qui ont joué un rôle significatif dans la transformation de la façon dont les gens écoutent de la musique, offrant une expérience d'écoute unique qui combine un audio de haute qualité avec une conscience situationnelle.

Amor-vous déjà vu le profil de votre marque tout en étant conscient de votre environnement? Les écouteurs à oreilles fixes peuvent être la solution que vous recherchez. Contrairement aux écouteurs traditionnels, qui se reposent dans votre canal auditif et bloquent les sons externes, les écouteurs à oreilles fixes utilisent la conduction osseuse pour transmettre le son à vos ossements sans les bloquer. Cela vous permet de rester conscient de votre environnement tout en profitant de votre musique préférée. Grâce à l'innovation de Shokz, vous bénéficiez d'une expérience audio personnelle et immersive sans avoir besoin de vous isoler du monde qui vous entoure. Ces écouteurs vous permettent d'écouter de la musique tout en étant conscient de votre milieu et de votre confort. Ils ne sont pas seulement une solution pour les utilisateurs professionnels, mais aussi pour les amateurs de musique. Ils offrent une expérience d'écoute unique qui combine un audio de haute qualité avec une conscience situationnelle.

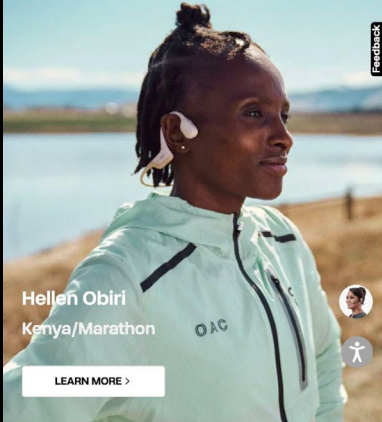


DISPLAY Bold 16pt	DISPLAY Medium	TEXT Regular	TEXT Light
Le 8 novembre dernier, Paris a vibré au rythme de l'événement "Run with Shokz. Run with Mathieu Blanchard". Une soirée mémorable qui a marqué les esprits des passionnés de trail et de course à pied. Dès 18h30, l'effervescence était palpable à Sport Heroes, rue du Faubourg du Temple dans le 11e arrondissement, point de rassemblement de cet événement unique. Les participants, accueillis chaleureusement, ont été équipés de tee-shirts et du tout dernier modèle de casque à conduction osseuse de Shokz. L'excitation est rapidement montée alors que les participants ont commencé à se faire entendre. Ils se faisaient, laissant présager une expérience immersive.	Le 8 novembre dernier, Paris a vibré au rythme de l'événement "Run with Shokz. Run with Mathieu Blanchard". Une soirée mémorable qui a marqué les esprits des passionnés de trail et de course à pied. Dès 18h30, l'effervescence était palpable à Sport Heroes, rue du Faubourg du Temple dans le 11e arrondissement, point de rassemblement de cet événement unique. Les participants, accueillis chaleureusement, ont été équipés de tee-shirts et du tout dernier modèle de casque à conduction osseuse de Shokz. L'excitation est rapidement montée alors que les participants ont commencé à se faire entendre. Ils se faisaient, laissant présager une expérience immersive.	Le 8 novembre dernier, Paris a vibré au rythme de l'événement "Run with Shokz. Run with Mathieu Blanchard". Une soirée mémorable qui a marqué les esprits des passionnés de trail et de course à pied. Dès 18h30, l'effervescence était palpable à Sport Heroes, rue du Faubourg du Temple dans le 11e arrondissement, point de rassemblement de cet événement unique. Les participants, accueillis chaleureusement, ont été équipés de tee-shirts et du tout dernier modèle de casque à conduction osseuse de Shokz. L'excitation est rapidement montée alors que les participants ont commencé à se faire entendre. Ils se faisaient, laissant présager une expérience immersive.	Le 8 novembre dernier, Paris a vibré au rythme de l'événement "Run with Shokz. Run with Mathieu Blanchard". Une soirée mémorable qui a marqué les esprits des passionnés de trail et de course à pied. Dès 18h30, l'effervescence était palpable à Sport Heroes, rue du Faubourg du Temple dans le 11e arrondissement, point de rassemblement de cet événement unique. Les participants, accueillis chaleureusement, ont été équipés de tee-shirts et du tout dernier modèle de casque à conduction osseuse de Shokz. L'excitation est rapidement montée alors que les participants ont commencé à se faire entendre. Ils se faisaient, laissant présager une expérience immersive.



What is an Open-Ear Listening Experience?



You don't stop when you are tired, you stop when you have finished.



Hellen Obiri
Kenya/Marathon

LEARN MORE >

Feedback





Powerful Bass Experience



Open-Ear Technology

Unlike traditional earbuds, which sit in your ear canal and block out external sounds, open-ear headphones use Bone Conduction Technology or DirectPitch™ Technology to transmit sound to your ears without obstructing them.





OPENSWIM PRO

游泳铁三系列
旗舰款



Amorepacific

Arita Heiti

To support its expansion into the Chinese mainland and foster cultural exchange, Amorepacific, the renowned Korean beauty company, commissioned the creation of a custom Chinese typeface, Arita Heiti. Drawing inspiration from its Korean counterparts, "Arita Dotum" and "Arita Buri", this font embodies the strong spirit of the modern Asian women. The typeface reflects Amorepacific's core values, which celebrate healthy beauty and the natural elegance of contemporary women. Its strokes are reminiscent of the small seal script (Xiaozhuan), conveying a clean and refined aesthetic, while the slightly condensed form and elevated center of gravity lend it an air of poise and grace.

Font Styles

Regular
Medium
Bold

Supported Scripts

Simplified Chinese
Traditional Chinese
Latin



花源净妍晶透

亚洲 健康 现代 自然 含蓄

美

月光如流水一般，静静地泻在这一片叶子和花上。薄薄的青雾浮起在荷塘里。 Light
月光如流水一般，静静地泻在这一片叶子和花上。薄薄的青雾浮起在荷塘里。 Medium
月光如流水一般，静静地泻在这一片叶子和花上。薄薄的青雾浮起在荷塘里。 Bold

月光如流水一般，静静地泻在这一片叶子和花上。薄薄的青雾浮起在荷塘里。叶子和花生仿佛在牛乳中洗过一样；又像笼着轻纱的梦。虽然是满月，天上却有一层淡淡的云，所以不能朗照；但我以为这恰是到了好处——酣眠固不可少，小睡也是别有风味的。月光是隔了树照过来的，高处丛生的灌木，落下参差的斑驳的黑影，峭楞楞如鬼一般；弯弯的杨柳的稀疏的倩影，却又像是画在荷叶上。塘中的月色并不均匀；但光与影有着和谐的旋律，如梵婀玲上奏着的名曲

25% **사은품** 신제품

대한민국 판매1위 수분에센스
대용량 출시 기념 특가!

33,750 45,000

NEW
130mL

GREEN TEA SEED HYALURONIC SERUM innisfree
HYDRATE + GLOW
130mL 4.39FL.Oz

水嫩小绿瓶
重新定义水分精华

NEW

innisfree
GREEN TEA SEED SERUM
水嫩小绿瓶

innisfree
GREEN TEA SEED HYALURONIC SERUM
绿茶籽透明质酸
肌底精华露
80mL 2.70FL.Oz

✓更功效
✓更温和
✓更清爽

innisfree
敏感肌
可用

GREEN TEA SEED innisfree
HYALURONIC SERUM
绿茶籽透明质酸
肌底精华露
80mL 2.70FL.Oz

LANEIGE

兰芝第四代雪纱隔离³
修色「绝纱」裸妆如初

4.0¹ 修色聚光镜 12小时裸妆待肌²

LANEIGE
SKIN VEIL BASE EX

敏感肌
可用

User

Experience

Enhancement

Custom fonts serve as a vital bridge between brands and users, embodying the brand's values while enhancing its visual identity. Through carefully crafted strokes and the structural arrangement of characters, users experience the brand's attention to detail and commitment to quality. A distinctive font style can evoke brand recognition, leaving a lasting impression on users. Such a personalized touch enables users to sense the brand's dedication and responsiveness, fostering a deeper emotional connection and loyalty.

Huawei
HarmonyOS Sans



NIO
BlueSky



IM
IMSans



**Tencent
Portfolio**
Tencent Westock Sans

Huawei

HarmonyOS Sans HarmonyOS Symbol

Huawei's new custom font, HarmonyOS Sans, supports 105 languages across five major linguistic families, designed to advance HarmonyOS in creating a seamlessly interconnected smart world. In 2024, Huawei launched HarmonyOS Symbol, China's pioneering full symbolic font set. By optimizing visual consistency and usability, this innovation elevates product quality and creativity, strengthening Huawei's brand strategy.

心宇宙
字无穷

HarmonyOS Sans

Font Styles

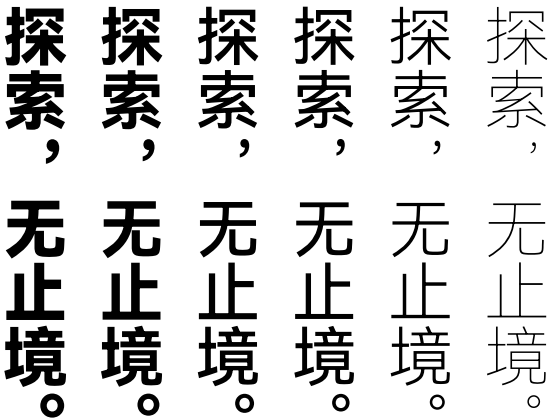
- Thin
- Light
- Regular
- Medium
- Bold
- Black
- Variable Font

Supported Scripts

- Simplified Chinese
- Traditional Chinese
- Latin
- Cyrillic
- Greek
- Arabic



粗细随心变 Variable Font



Black Bold Medium Regular Light Thin



HarmonyOS

放肆玩 一起玩

华为春...
观看至 34%

8月4日 北京
今日最高28°
12:00 刷新

中国国航 CA8649
2023-08-04 周五
08:00 北京大兴国际机场
11:15 深圳宝安国际机场T3

新浪
查看热门资讯

之家
打卡福建版的里
约热内卢，太...

本地
每日推荐

中通快递
运输中
08月04日 08:08
【重要】因操作离开九龙坡区已
取消签收

智慧
免下车加
安全免!

手机充值
极速到账

沪深行情
港股行情
快速通道
美股行情

维生素C
19:30 2片

宝藏歌手
一键收听

距您1.3公里, 3分钟
到达
电话

附近优惠
附近美食
超低折扣
立即领券

80 示例
07/31 08/01 08/02 08/03 08/04 08/05 08/06
11:00
12:00

HarmonyOS Sans | HUAWEI | 仅支持 HarmonyOS

HarmonyOS Sans | HUAWEI | 仅支持 HarmonyOS

一眼相识， 瞬间倾心。



新交互， 新体验。



全新 WATCH 3

支持 4G eSIM 功能，它能脱离手机做很多事情，搭载 HarmonyOS 2，能与多种设备联动，让你体验众多前所未有的功能。

尊重隐私，严控权限，功能界面请以实际为准

尊重隐私，严控权限，功能界面请以实际为准

NIO

BlueSky

To enhance legibility and readability in in-vehicle infotainment (IVI) systems, particularly at smaller sizes and in extended text, NIO initiated a redesign of its brand font, BlueSky. The font was split into two series: BlueSky Display and BlueSky Text, to improve the overall visual experience. BlueSky Display, featuring a geometric style, is used in brand promotions to emphasize the brand's distinctive traits. BlueSky Text, applied in IVI and mobile systems, ensures that NIO's essence is maintained across all interfaces.

Blue
Sky

Font Styles

- Thin
- Extralight
- Light
- Normal
- Regular
- Medium
- Demibold
- Bold
- Heavy
- Variable Font

Supported Scripts

Latin

BlueSky Display

Sophisticated

BlueSky Text

Sophisticated

BlueSky Display

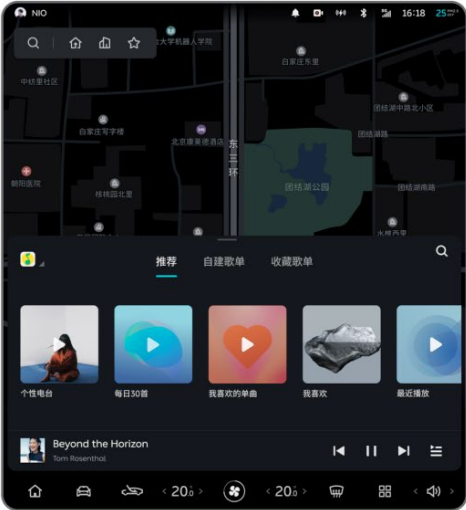
Blue Sky Coming

Blue Sky Coming describes our guiding philosophy in a brighter positive future, and a more sustainable tomorrow. This is what's driving us every day, across the globe.

BlueSky Text

We are convinced that like us Our users value technological innovation, beautiful and smart design, and the freedom of boundless worry-free journeys. We share our optimism for the future of a global society.

BlueSky Text	Thin	BlueSky Display	Thin
BlueSky Text	ExtraLight	BlueSky Display	ExtraLight
BlueSky Text	Light	BlueSky Display	Light
BlueSky Text	Normal	BlueSky Display	Normal
BlueSky Text	Regular	BlueSky Display	Regular
BlueSky Text	Medium	BlueSky Display	Medium
BlueSky Text	Demibold	BlueSky Display	Demibold
BlueSky Text	Bold	BlueSky Display	Bold
BlueSky Text	Heavy	BlueSky Display	Heavy



IM

IMSans

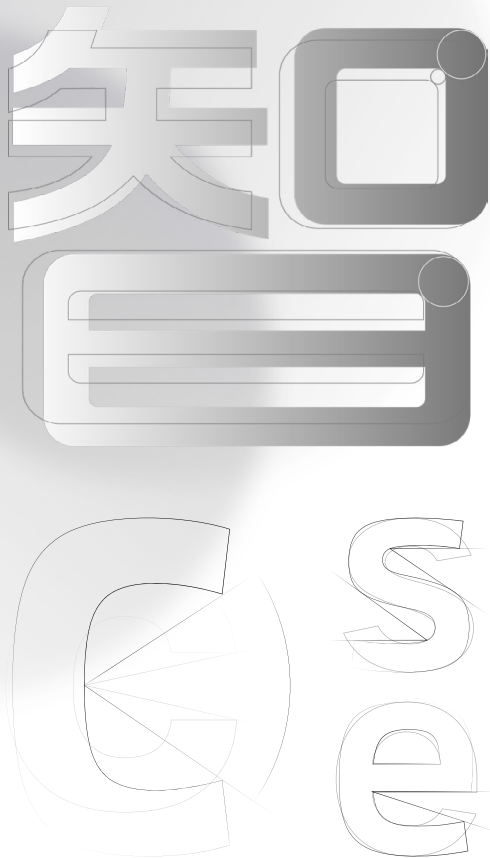
To meet the needs of various driving scenarios and environments, IM Auto has developed a custom brand typeface—the IMSans family. This includes two series: IMSans CN for brand promotion and IMSans QH for automotive systems. The IMSans typeface features a slightly elevated visual center, with a combination of straight and rounded strokes, creating a smooth and orderly appearance. It conveys a sense of comfort, vitality, and a futuristic technological feel. The typeface offers high readability and a comfortable reading experience, reflecting the brand's distinctive character.

Font Styles

Thin
Light
Regular
Bold

Supported Scripts

Simplified Chinese
Latin



智己汽车 智感驾控
IMSansCN 智感视界

智己汽车 IM Sans QH Thin
智己汽车 IM Sans QH Light
智己汽车 IM Sans QH Regular
智己汽车 IM Sans QH Bold

IMSans QH

智己汽车 IM Sans QH Con Thin
智己汽车 IM Sans QH Con Light
智己汽车 IM Sans QH Con Regular
智己汽车 IM Sans QH Con Bold

IMSans QH Con

智己の熹熹子

7:40 PM

Baby 就是你 我偷偷在心底

Don't know why 突然讨厌计算和你的距离

突然害怕下一秒见不到你 心在抗议

I just feel it too 像扑满焦糖 crema 的 coffee

Come to me

杨颖 / 汪苏泷

P
R
N
D

84
km/h

860米 申虹路

平均能耗

28.6
kWh/100km

Normal

READY

520 km CLTC

07:40 PM

24℃

24°

Travel Agency
Cry for the moon

Every Breath You
Take

Trainstation,ta
17:48

560 km

52 kW

120 km/hr

+81 km

Tencent Portfolio

Tencent Weststock Sans

Tencent Weststock Sans is a custom financial typeface developed for Tencent Portfolio, Tencent's stock trading platform. Designed to evoke a youthful, approachable, and warm feel, it adapts to the evolving needs of financial applications. Tabular numeric figures are provided to enhance legibility. With wider character spacing, the font reduces visual clutter while improving the page's overall aesthetic appeal, especially at smaller sizes. This design choice enhances the ease of interaction with financial data, improving both readability and user experience.



腾讯自选股
专业 伴你 成长

Tencent
Weststock Sans

Font Styles

Regular
Medium
Semibold
Bold
Variable Font

Supported Scripts

Latin
Greek

912.34

111MirL

coe68

BDEHOM

Hamburgevons

TENCENT
WESTOCK
VARIABLE
FONTS

CULTURAL HERITAGE

Custom brand fonts are a unique visual art form, each carrying profound cultural significance. Through carefully crafted design elements, they embody a brand's distinctive character and philosophy. Whether it's the fluidity of handwritten strokes or the boldness of engraved styles, custom fonts convey a brand's core essence in a visually impactful way. Beyond their function as communication tools, these fonts reflect cultural confidence, enabling the world to experience the cultural strength and identity behind the brand through the artistry of font design.

Hangzhou National
Archives of Publications
and Culture
HYWenRunSongYun

×

White Rabbit
HYDaBaiTu

×

Shanghai Library
STDongGuanTi

×

Songyang County
HYSongYangTi

Hangzhou National Archives of Publications and Culture

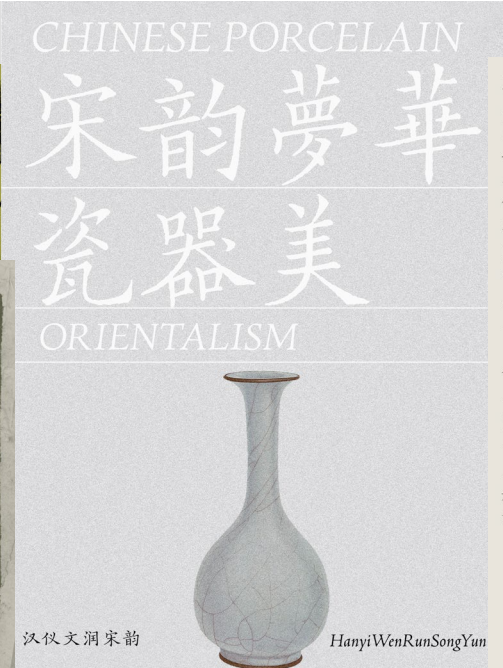
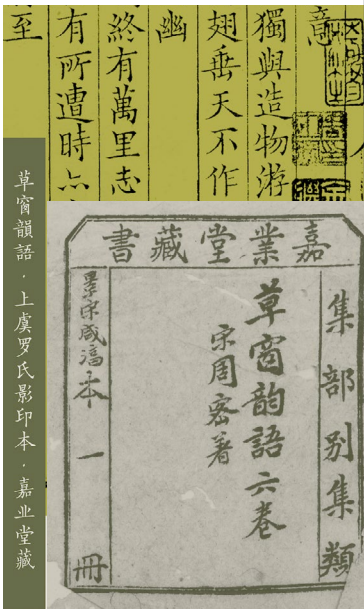
HYWenRunSongYun

HYWenRunSongYun, developed for the Hangzhou Branch of the National Archives of Publications and Culture, is a custom typeface recreating traditional styles. Drawing from the Zhou Mi's Poetry Collection (Cao Chuang Yun Yu), a historical text renowned for its distinctive Song Dynasty engraving style from Zhejiang, this font embodies the essence of that era. The characters are gracefully expansive, featuring meticulously regulated strokes that evoke a handwritten quality. Embracing the simplicity and elegance of Song Dynasty printings, HYWenRunSongYun preserves an timeless aesthetic, particularly in its vertical layout. It is ideally suited for setting ancient texts, cultural exhibitions, and other artistic applications, seamlessly blending the refined beauty of the Song Dynasty with modern design sensibilities.

文潤
宋韻

Supported Scripts

Simplified Chinese
Traditional Chinese
Latin



正当攀轂之下。太平日久。人物繁阜。垂髫之童。但习鼓舞。斑白之老。不识干戈。时节相次。各有观赏。灯宵月夕。雪际花时。乞巧登高。教池游苑。举目则青楼画阁。秀户珠帘。雕车竞驻于天街。宝马争驰于御路。金翠耀目。罗绮飘香。新声巧笑于柳陌花衢。按管调弦于茶坊酒肆。八荒争凑。万国咸通。集四海之珍奇。皆归市易。会寰区之异味。悉在庖厨。花光满路。何限春游。箫鼓喧空。几家夜宴。伎巧则惊人耳目。侈奢则长人精神。

紫霞当日按凉州
曾到仙家十二楼
秋影满堂花外烛
冷香飞句柳边舟
冰弦泛月传新谱
芳槛移春接俊游
授简梁园人老去
年年葵麦长新愁

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 " ' & , - .

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 " ' & , - .

Italic

汝
官
哥
定
钧

[Ru]

[Guan]

[Ge]

[Ding]

[Jun]

Cicadas shrill.
The kiosk in dusk,
Rain stops, so chill.
Lone, I drink by camp gate.
I won't go;
There, the canoe!
Hand in hand, tear to tear;
Choked, no words to say.
Go, you go.
The vast waves surge;
In haze the land and sky merge.

寒蝉凄切。
对长亭晚，骤雨初歇。
都门帐饮无绪，
留恋处、兰舟催发。
执手相看泪眼，
竟无语凝咽。
念去去、千里烟波，
暮霭沉沉楚天阔。

宋
雨霖铃
柳永

RAIN BELL

To part is hard, as of yore.
And what's more,
The autumn leaves fall.
Less drunk, I wake up: Where?
Willows there
Sweep off the moon fair.
Long years it'll be.
Even a feast
Will mean the least.
Much romance
O there might be;
Who'd share that with me?

多情自古伤离别。
更那堪、冷落清秋节。
今宵酒醒何处，
杨柳岸、晓风残月。
此去经年，
应是良辰、好景虚设。
便纵有、千种风情，
更与何人说。

White Rabbit

HYDaBaiTu

HYDaBaiTu is a custom typeface crafted for the iconic Chinese candy brand White Rabbit, aiming to establish the brand as a national cultural symbol through stylish Chinese characters. While retaining the brand's classic design elements, the typeface adopts a more streamlined, modern aesthetic, making it versatile for applications such as product packaging, advertisements, and beyond. The refined details enhance the brand's premium feel, aligning with White Rabbit's image as a distinguished, time-honored Chinese brand that is both prestigious and approachable.

Supported Scripts

Simplified Chinese
Traditional Chinese
Latin



汉仪
大白兔
HANYI
DABAITU



动若
脱兔
DABAITU

大白兔奶糖				
大展宏兔	前兔无量	兔飞猛进	快乐分享大白兔	
			Rabbit	12345



快乐分享 大白兔

Shanghai Library

STDongGuanTi

In response to the growing demand for cross-platform, ubiquitous reading in the digital age, the Shanghai Library commissioned the custom font family STDongGuanTi, designed to embody a "scholarly spirit". Reflecting the library's "3i" transformation strategy—Intelligent, Inclusive, and Interconnected—this typeface is crafted to meet the needs of the digital reading era. Rooted in a user-centric service philosophy, STDongGuanTi inherits the refined strokes of traditional handwriting, capturing subtle lifts and pauses to create a harmonious flow. Versatile and adaptable, it suits a wide range of applications and visual needs across all age groups, seamlessly blending traditional literary elegance with modern aesthetics. The result is a font that exudes warmth, depth, and vitality, encouraging a more inviting and engaging reading experience.

东观

Font Styles

Light
Regular
Bold

Supported Scripts

Simplified Chinese
Traditional Chinese
Latin

互联 智慧 包容

在上图，翻阅世界的每一页

Intelligence
123456 @#\$%&~!?-<>*
Light

在上图，翻阅世界的每一页

Inclusiveness
123456 @#\$%&~!?-<>*
Regular

在上图，翻阅世界的每一页

Interconnection
123456 @#\$%&~!?-<>*
Bold

《妙法莲华经》



《唱片留声》

上海图书馆藏有唱片20余万张，种类涵盖从19世纪末的蜡筒唱片到1990年的中文圆盘唱片，藏有量及藏有种类在国内首屈一指。

《长短经》

上海图书馆藏北宋刻本《长短经》为海内孤本，开卷有乾隆御题七言四首，为常熟翁氏藏书至宝。

儒門經濟長短經

梓州郪縣長平山安富巖草莽臣趙蕤撰

趙子曰匠成興者憂人不貴作箭者恐人不傷彼豈有愛憎哉寔是伎業驅之然耳是知當代之士馳騫之曹書讀縱橫則思諸侯之變藝長奇正則念風塵之會此亦向時之論必然之理矣故先師孔子深探其

《中国植物志》

(波)卜弥格著，拉丁文，1656年维也纳初版。本书是欧洲第一部关于远东和中国动植物的著作。



Songyang County

HYSongYangTi

HYSongYangTi is the first typeface crafted for a Chinese city, drawing inspiration from the historical and cultural elements of Songyang County, particularly its traditional street signs. The font's structure captures the distinctive features of these signs, with a square, slightly extended form that conveys stability and strength. The strokes retain the visual identity of the signage found in the county's old alleys, evoking a nostalgic, rustic style that mirrors the texture of the quaint town. Bridging the old and the new, the typeface preserves historical charm while embracing modern design principles.

Supported Scripts

- Simplified Chinese
- Traditional Chinese
- Latin



松阳

汉仪松阳体



午后
阳光
年轻
树林
看见

流动的
模糊的
瞬间的
冲动的
理性的
次要的
这样的

摩登

讲来讲去讲勿理去
只为一块香草米道
霞飞路的87号
弄堂里有点吵



SOCIAL RESPONSIBILITY

Custom typefaces are often crafted with a focus on social responsibility, local heritage, and ideological or educational themes, aiming to raise awareness and inspire action on key societal issues through visual communication. Each stroke in these fonts represents a deep commitment to the community, encouraging individuals to approach social development with greater care. These designs not only prioritize aesthetic balance and innovation but also reflect societal values, leveraging the power of scripts to promote positive change.

Alibaba Public Welfare

AlibabaHYShunLiReTuTi



World Alzheimers Day

HYAlzheimer



Reference News

HYCanKaoXiaoXiXianQuTi



Huxiang Culture

HYBaManTi

Alibaba Public Welfare

AlibabaHYShunLiReTuTi

AlibabaHYShunLiReTuTi is a calligraphy-inspired font created for Alibaba's rural revitalization program. It combines the refined elegance of Lanting Xu (Preface to the Poems Composed at the Orchid Pavilion)—a renowned example of semi-cursive script—with the bold, dynamic strokes of traditional monumental calligraphy. This fusion merges the enduring qualities of stone carving with the clarity of clerical script, resulting in a font that captures both historical depth and artistic expression. Its strong cultural resonance and striking visual appeal evoke a deep sense of connection to Chinese heritage. Through charitable sales and donations, this project aligns with China's rural revitalization strategy, contributing to social development.

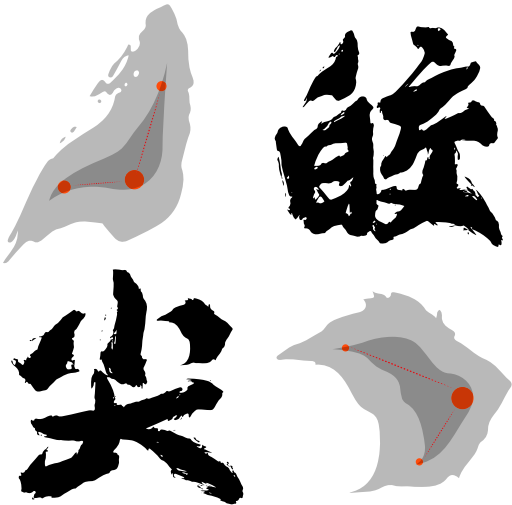
热土计划

才 掘 掠 接
扭 报 控

阿里汉仪顺利热土体

Supported Scripts

Simplified Chinese
Latin





World Alzheimers Day

HYAlzheimer

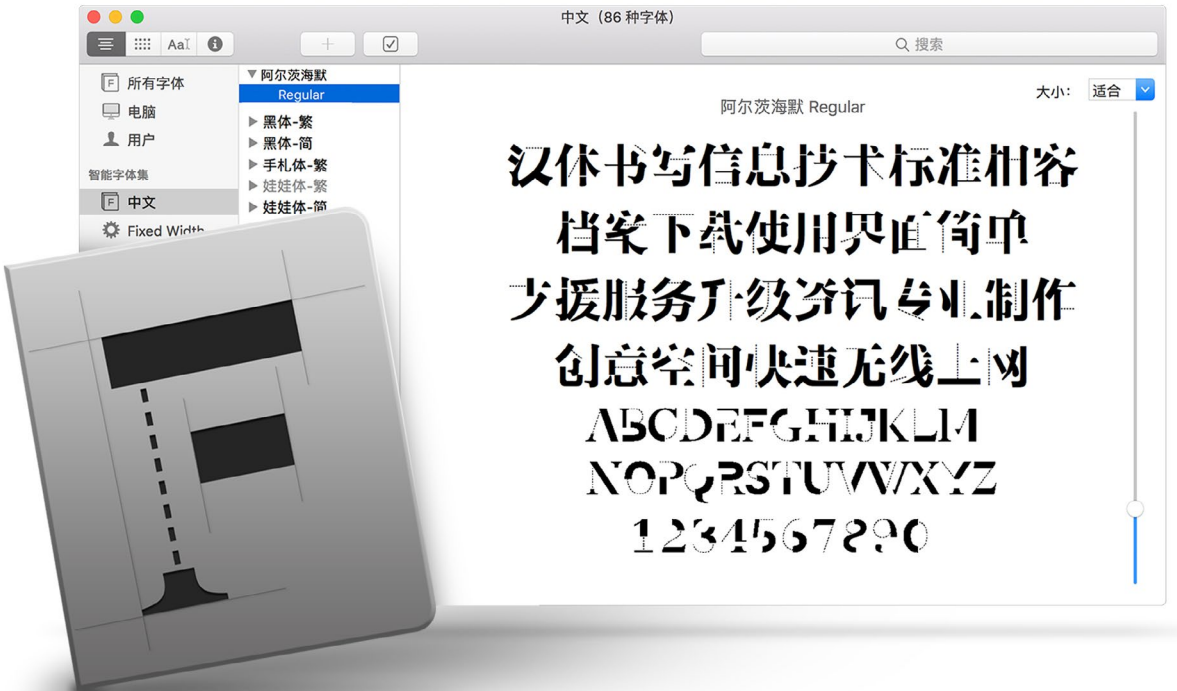
HYAlzheimer is a typeface designed to visually depict the cognitive decline and memory loss experienced by Alzheimer's patients. It blends elements of Heiti and traditional Songti, striking a balance between recognizability and structural cohesion. By simplifying, reducing, and distorting strokes, it creates a fragmented, hard-to-read yet identifiable style, mirroring the disorienting effects of the disease. This project has garnered over 20 prestigious accolades, including the Silver Lion at the 2018 Cannes Lions International Festival of Creativity, the Grand Prix at the 2018 Golden Mouse for Best Digital Marketing, and the Gold Award at the 2018 ADFEST.



汉仪阿尔茨海默病体
THE FADING FONT

Supported Scripts

Simplified Chinese
Latin



律仙山下夕陽相以溪松
 半年沧海记忆只是人生

明月几时有
 把酒问青天
 照应影长千尺
 起舞弄清影
 何似在人间
 转朱阁
 低绮户
 照无眠
 应念岭南人
 欲无倾国色
 怨春归
 去绿杨阴里
 燕莺啼
 晓日东风轻暖
 悄单衣未减
 愁心逐流水
 落花逐流水
 斜照暗飞光
 华髮早生华
 发早生华
 发早生华

阿尔茨海默病

不再遗忘

「关注阿尔茨海默病」

哪怕我已忘却，希望你能记得

◎ 大张伟

字体来源：汉仪字库

学得很慢，忘得很快
 却还是放不下手机
 因为手机那头是你

药

关注阿尔茨海默病，及早筛查，#不再遗忘#
 登录 FadingFont.com，
 下载使用阿尔茨海默病字体，让爱扩散。

Alzheimer's Disease Chinese

还想听你唤我的名字
 别让最简单的声音
 变成最奢侈的回忆

关注阿尔茨海默病，及早筛查，#不再遗忘#
 即刻登陆 FadingFont.com，
 下载使用阿尔茨海默病字体，让爱扩散。

Alzheimer's Disease Chinese

Reference News

HYCanKaoXiaoXiXianQuTi

HYCanKaoXiaoXiXianQuTi is a calligraphy-inspired typeface introduced by Reference News to facilitate standardized, real-time, and efficient information dissemination. This high-quality font family is available for free use by other media outlets, supporting their communication needs with its sophisticated design.

Supported Scripts

Simplified Chinese
Latin

复兴

汉仪参考消息先驱体
HANYI CANKAOXIAOXI XIANQUTI

坚持，守正创新；
助力，融合发展。

文制理道尊尊尊尊人人胸系问守自人
化度论路重重重重民民怀统题正信民
自信自信自信自信创人知劳愿立天观导创自至
信信信信信造才识动望场下念向新立上





Huxiang Culture

HYBaManTi

HYBaManTi is China's first typeface dedicated to regional cultural heritage, utilizing characters as a medium to preserve and celebrate Huxiang culture. The font features bold, sharp strokes with lighter horizontals and heavier verticals, creating a robust and dynamic appearance. The characters are square-shaped with triangular start and end points, enhancing their striking and energetic quality. The outer contours of the font form a parallelogram, with slanted lines that evoke a sense of forward momentum, reflecting the Huxiang spirit of boldness and innovation.

Supported Scripts

Simplified Chinese
Traditional Chinese
Latin

湖湘文化
霸蛮精神

汉仪霸蛮体
中国首款
地方文化字体

霸蛮

怡得苦
耐得烦
霸得蛮

CITY city
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890&#*!
其俗好勇
人性悍直
赋性刁悍
劲直任气

汉仪字库联合超细文和友印制

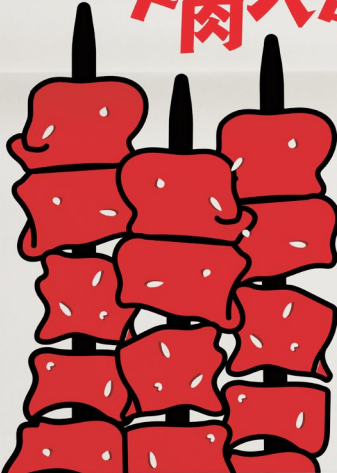
中国首款地方文化字体 · 汉仪霸蛮体

霸蛮味道 源自湖南

BAMAN NEWS

霸蛮新闻

“时光把正哥变成了正叔，但是牛肉大串还是牛肉大串”



街头美食传承人

正哥牛肉串

在长沙街头，流传着20年只靠大串的江湖传说。80年代，正哥是一个湖南人，他来到长沙，开始卖牛肉串。那时候，牛肉串是长沙人最喜欢的街头小吃。正哥卖的牛肉串，选料讲究，火候十足，味道鲜美。他卖的牛肉串，不仅吸引了长沙人，也吸引了很多外地游客。正哥卖的牛肉串，已经成为了长沙的一道名菜。正哥卖的牛肉串，已经成为了长沙的一张名片。正哥卖的牛肉串，已经成为了长沙的一个品牌。正哥卖的牛肉串，已经成为了长沙的一个传奇。

汉仪字库

WEIXINYOU SUPPLEMENT

WEIXINYOU SUPPLEMENT

· 湖湘精神 ·

· 中国首款地方文化字体 ·

· 汉仪霸蛮体 ·

汉仪字库联合超细文和友印制

中国首款地方文化字体 · 汉仪霸蛮体

霸蛮味道 源自湖南

BAMAN NEWS

霸蛮新闻

“长沙一绝”
“出国香肠”
“一店一夜市”
有嚼劲的肠衣
配上甜咸的湖南特色的辣椒
刷上湖南特色的辣椒



街头美食传承人

东瓜山肉肠

一绝一绝，是长沙的特产。东瓜山肉肠，是长沙人最喜欢的街头小吃。东瓜山肉肠，选料讲究，火候十足，味道鲜美。东瓜山肉肠，不仅吸引了长沙人，也吸引了很多外地游客。东瓜山肉肠，已经成为了长沙的一道名菜。东瓜山肉肠，已经成为了长沙的一张名片。东瓜山肉肠，已经成为了长沙的一个品牌。东瓜山肉肠，已经成为了长沙的一个传奇。

汉仪字库

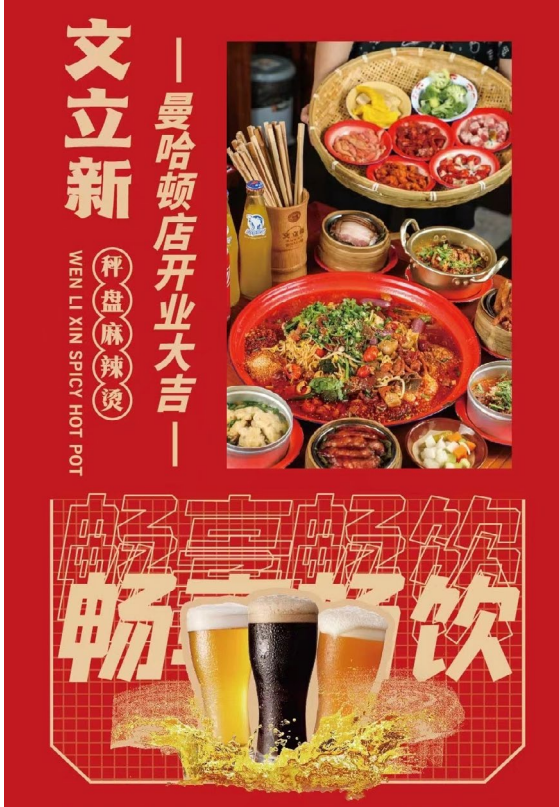
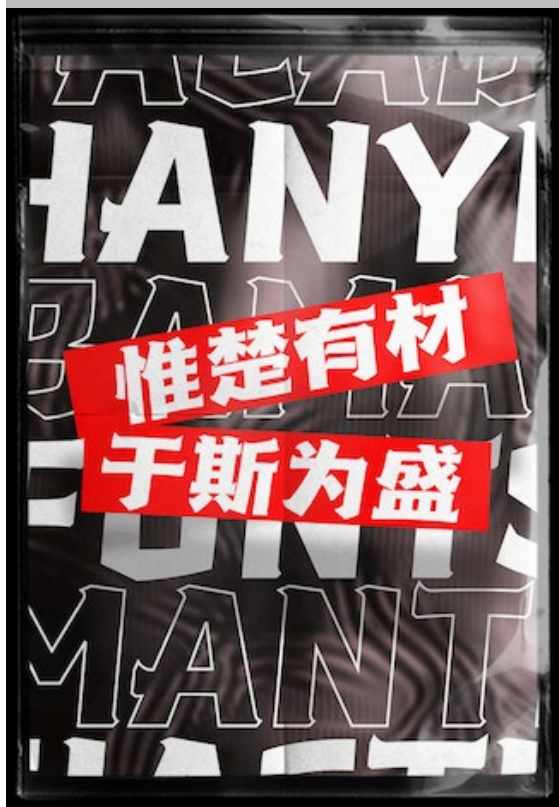
WEIXINYOU SUPPLEMENT

WEIXINYOU SUPPLEMENT

· 湖湘精神 ·

· 中国首款地方文化字体 ·

· 汉仪霸蛮体 ·



GAMING ARTISTIC

In the gaming industry, custom fonts offer more than just a distinctive visual style; they significantly enhance player immersion. A thoughtfully designed typeface, integrated seamlessly with the game's theme, setting, and atmosphere, elevates the overall visual appeal and deepens the immersive experience. Additionally, typeface is essential for conveying critical information, such as task prompts, character names, and skill descriptions. A clear, legible font ensures that players can quickly grasp game details, improving their understanding and engagement with the game content.

Black Myth: Wukong

HYBlackMyth



Clash Royale

ClashRoyale



Game for Peace

Tencent Peacekeeper Elite



Identity V

HYDiWRG

Black Myth: Wukong

HYBlackMyth

HYBlackMyth is the typeface created for China's first AAA game, Black Myth: Wukong. Inspired by the concept "Cleanse the world with blood and grow lotuses in it", this font features sharp, powerful strokes in the style of Xingkai (running script). The characters combine tight inner structures with open, expansive strokes, capturing the vigorous and rugged charm of Ouyang Xingkai calligraphy—mirroring Wukong's "flesh inside, bones outside" essence. While traditional Chinese calligraphy celebrates variation in character forms depending on context, such diversity is rare in digital fonts. HYBlackMyth defies this norm by incorporating multiple glyph variations, rooted in historical scripts, to digitally revive the rich beauty of Chinese calligraphy. As players delve into ancient legends in the game, Hanyi is similarly committed to reviving the essence of traditional Chinese calligraphy through digital means.

Supported Scripts

- Simplified Chinese
- Traditional Chinese
- Latin

別有世間
曾未見
一行一步
一花新

活神黑儀漢

藏魔洞	煉魔坎	晦月魔君	百眼魔君	魔將	牛魔王	不能不白
神通	披掛	遊記	本事	行囊	設置	不空不淨



Clash Royale

ClashRoyale

Inspired by the Latin typeface Supercell-Magic used in Clash Royale, ClashRoyale is the custom Chinese font family designed to integrate seamlessly with the game's visual style. To maintain consistency between Latin and Chinese scripts, the font incorporates slightly rounded corners on the ending strokes, echoing the design of Supercell-Magic. The horizontal strokes are styled with a calligraphic touch, while the turns and curves of the characters reflect a rugged, stone-like appearance with sharp edges.

Font Styles

Light
Regular
Bold

Supported Scripts

Simplified Chinese
Traditional Chinese
Latin

TRIBE
部落



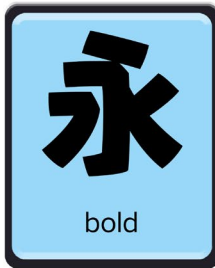
1234567890@?!:, 宝 B
CLASHROYALE
欢迎 来到 竞技场!



这款家族字体将游戏风格贯穿到文字设计中，令游戏从视觉表现上得到统一的传达



这款家族字体将游戏风格贯穿到文字设计中，令游戏从视觉表现上得到统一的传达



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圣水戈仑



飞斧屠夫



战斗天使



皇家野猪



部落冲突
皇室战争



苹果用户
更新指引

部落冲突
皇室战争





哥布林爆破手

哥布林爆破手是一张稀有卡牌，可造成范围伤害并在被击倒时爆炸。生命值较低时，他会冲向距离最近的建筑。他可在哥布林金矿竞技场解锁。

部落冲突
皇室战争



金秋创作大赛
千元奖励等你来

Game for Peace

Tencent Peacekeeper Elite

The custom-designed Tencent Peacekeeper Elite typeface embodies the game's military theme and high-tech aesthetic. It features sharp corners replacing the original rounded ones, with more precisely aligned ending strokes and evenly spaced counters. The strokes have a consistent slant angle, and the iconic lightning bolt logo has been restyled to match the bold, powerful design of the typeface. This updated font style enhances the competitive and adventurous spirit of Game for Peace. The Latin typeface mirrors this strong, modern look, ensuring a cohesive visual experience throughout.



Font Styles

Light
Regular
Bold

Supported Scripts

Simplified Chinese
Latin



?) 加油特种兵！

欢迎来到 欢迎来到 欢迎来到
和平精英 和平精英 和平精英

资 特 种 兵 我 很 抱 歉 救
我 请 打 开 麦 克 风 交 流

精英铁骨 无畏致胜



- 环境治理
- 平衡性调整
- 安全优化
- 问题修复



Identity V

HYDiWRG

Customized for Identity V, HYDiWRG captures the game's mysterious and eccentric visual style. The typeface features a curly, thorny design that enhances the game's quirky and bizarre aesthetic, providing a more immersive experience.

Supported Scripts

Simplified Chinese
Latin

深渊的呼唤
IDENTITY V

汉仪第五人格体

第五人格字体火箭冲刺冬季精英赛鲨鱼求生者监管疯
院万圣快到恐惧来很高兴认识你笔撞图画为谁调配奇
真实迹之酒亲眼古堡盛宴谜呼唤记忆源于碎片奥尔菲
斯佣兵空军杰克红蝶所见亦非切未知十一月的萧邦妙
心跳旅深渊拉开那个坏脾开朗术

源	第五人格				identityvgames								
5	凝	视	深	渊									
Ä	心惊胆战 追逐逃生 亲眼所见 并非真实				HELL EMBER								
	园丁	律师	慈善家	冒险家	前锋	牛仔	魔术师	机械师	幸运儿	调香师	佣兵	先知	勘探员
HINTERS VS SURVIVORS	ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890												

字体的第5人格



COOPERATIVE PARTNER

Production Type

Production Type is a creative agency based in Paris since 2013, specializing in fonts as their core offering. They provide visual services across various fields, including brand design, interaction design, and wayfinding. Their activities include exclusive online distribution of retail typefaces for design professionals, as well as creating custom fonts for industries such as automotive, luxury goods, and media. Hanyi Fonts and Production Type have a deep collaboration on projects such as the BOSCH brand font.

Sandoll

Founded in 1984, Sandoll is one of Korea's leading type design companies, with nearly 600 typefaces and around 60 employees. Hanyi Fonts is a strategic partner of Sandoll. Together, they developed the ClashRoyale font for Supercell and have collaborated extensively on the Korean version of the Alibaba Sans project.

IwataFont

Iwata Co., Ltd. was founded in 1920 by Hyakuzō Iwata in Ota City, Tokyo. Hanyi Fonts and Iwata Font have collaborated extensively on the Japanese version of Alibaba Sans project.

Cadson Demak

Cadson Demak is a typeface and graphic design company headquartered in Bangkok, Thailand. Founded in 2002 by Pongthorn Hiranpruek, Burin Hemthat, and Anuthin Wongsunkakon, the company's name is derived from the Thai word for "best choice" and reflects its core value proposition of "helping clients choose the best fonts."

Monotype

Monotype, headquartered in Woburn, Massachusetts, USA, is a leading global provider of typeface design, font technology support, and related consulting services. With a library of over 10,000 typefaces and some of the world's top designers, Monotype offers multilingual font solutions for various devices and applications. Hanyi Fonts and Monotype collaborated on the development of Alibaba's brand font, with Monotype handling the Latin script and Hanyi Fonts responsible for the Chinese characters.

Morisawa

Since inventing the world's first "Japanese phototype machine" in 1924, Morisawa has continued to conduct research and development under its corporate philosophy of "contributing to society through type." The company provides over 1,500 licensed Japanese and multilingual fonts, as well as web fonts, embedded fonts, and multilingual communication software. In addition to Japanese, Morisawa offers multilingual typefaces and collaborates with third-party organizations to conduct comparative research reports on readability and legibility.

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汉仪字库
Hanyi Fonts

